



Tide Book Custom Artwork Advertising Specification Sheet

SUPPORTED LAYOUT APPLICATIONS

- Adobe Indesign CS6 or earlier (PC or Mac)
- Adobe Photoshop CS6 or earlier (PC or Mac)
- Coral Draw (PC)

Photoshop & InDesign Templates
are available for download.

SUPPORTED FILE TYPES

- Adobe Illustrator CS6 or earlier
- Adobe Photoshop CS6 or earlier
- JPEG (high resolution only)
- PDF
- TIFF
- EPS

REQUIREMENTS FOR FILES

- 4-color process files must be supplied in CMYK color format. (Convert RGB files to CMYK)
- Spot color jobs must be supplied in spot color with pantone references included.
- Files must be a minimum of 300 DPI.
- Files must have crop marks included.
- All fonts to be included with layout application, converted to outlines or embedded into PDF.

ADVERTISING OPTIONS

- There are several advertising options available
 - Front & Back Cover (Included with minimum order)
 - Inside Covers (Included on orders of 1,000 or more)
 - 2 Page Centerspread (Included on orders of 5,000 or more)
 - Custom Inserts available – 8-pg, 16-pg and 32-pg. Call for specs on custom inserts
- Tide Book page size is 3.5” wide and 5.4” tall with a text area of 3.0” x 4.9”.

ACCEPTED MEDIA FORMATS

- CD
- DVD
- Email (art@tidebooks.com)
- Dropbox (email a link to your Dropbox files or contact us for an upload link)

